

IN THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application. An identifier indicating the status of each claim is provided.

Listing of Claims:

1 - 25. (Canceled)

26. (Currently Amended) A receiver comprising:

receiving means for receiving digital content and attributive information from a broadcast station, the receiving means including an infra-red radiation receiving unit;

remote controller means, which includes an infra-red radiation emitting unit, for remotely controlling the receiving means by transmitting an infra-red radiation signal from the infra-red radiation emitting unit to the infra-red radiation receiving unit in the receiving means, the remote controller means having a display unit and a removable recording medium,

wherein the remote controller means is separate from the receiving means;

selecting means for comparing first selective information with the attributive information,

wherein the selective information includes an accounting amount which is changed in response to using environment of each user, amount of commercial message listened and viewed by each user, and numbers of request for a program by each user, and is variable when a first user introduces a program to a second user and the second user uses the introduced program;

a filtering means for filtering the attributive information on the basis of the first selective information to select the digital content;

recording means for recording digital content on the receiver, said digital content selected on the basis of the first selective information; and

removable recording medium control means for recording at least one of said selected digital content, and for storing address information of digital content to the broadcast station, on the removable recording medium,

wherein the selected digital content recorded on the removable recording medium is reproducible on the display unit of the remote controller means.

27. (Previously Presented) The receiver of claim 26, wherein the removable recording medium control means is configured to store client identification.

28. (Canceled)

29. (Currently Amended) A receiver comprising:

a receiver unit configured to receive digital content and attributive information from a broadcast station, the receiver unit including an infra-red radiation receiving unit;

a remote controller, which includes an infra-red radiation emitting unit, configured to remotely control the receiver unit by transmitting an infra-red radiation signal from the infra-red radiation emitting unit to the infra-red radiation receiving unit in the receiver unit, the remote controller having a display unit and a removable recording medium,

wherein the remote controller is separate from the receiver unit;;
a selector configured to compare first selective information with the attributive
information,

wherein the selective information includes an accounting amount which is
changed in response to using environment of each user, amount of commercial message listened
and viewed by each user, and numbers of request for a program by each user, and is variable
when a first user introduces a program to a second user and the second user uses the introduced
program;

a filter configured to filter the attributive information on the basis of the first
selective information to select the digital content;

a recorder configured to record digital content on the receiver unit, said digital
content selected on the basis of the first selective information; and

a removable recording medium controller configured to record at least one of said
selected digital content, and to store address information of digital content to the broadcast
station, on the removable recording medium,

wherein the selected digital content recorded on the removable recording
medium is reproducible on the display unit of the remote controller.

30. (Previously Presented) The receiver of claim 29, wherein the removable
recording medium is configured to store client identification.

31. (Canceled)

32. (Currently Amended) A method of receiving digital content comprising:

receiving digital content and attributive information at a receiver from a broadcast station, the receiver including an infra-red radiation receiving unit;

remotely controlling the receiver with a remote controller having an infra-red radiation emitting unit, a display unit and a removable recording medium, by transmitting an infra-red radiation signal from the infra-red radiation emitting unit to the infra-red radiation receiving unit in the receiver,

wherein the remote controller is separate from the receiver;;

comparing first selective information with the attributive information,

wherein the selective information includes an accounting amount which is changed in response to using environment of each user, amount of commercial message listened and viewed by each user, and numbers of request for a program by each user, and is variable when a first user introduces a program to a second user and the second user uses the introduced program;

filtering the attributive information on the basis of the first selective information to select the digital content;

recording selected digital content on the receiver, said digital content selected on the basis of the first selective information;

recording said selected digital content on the removable recording medium,

storing address information of digital content to the broadcast station on the removable recording medium; and

reproducing the selected digital content recorded on the on the display unit of the remote controller.

33. (Previously Presented) The method of claim 32 further comprising storing client identification on the removable recording medium.

34. (Currently Amended) A digital content distribution method comprising:
transmitting digital content and attributive information;
receiving the digital content and the attributive information on a remotely located first receiver from a broadcast station, the receiver including an infra-red radiation receiving unit;
remotely controlling the receiver with a first remote controller having an infra-red radiation emitting unit, a display unit and a removable recording medium, by transmitting an infra-red radiation signal from the infra-red radiation emitting unit to the infra-red radiation receiving unit in the receiver,

wherein the first remote controller is separate from the first receiver;
comparing first selective information by the first receiver based upon the attributive information,

wherein the selective information includes an accounting amount which is changed in response to using environment of each user, amount of commercial message listened and viewed by each user, and numbers of request for a program by each user, and is variable when a first user introduces a program to a second user and the second user uses the introduced program;

filtering the attributive information on the basis of the first selective information to select the digital content;

recording selected digital content on the first receiver, said digital content selected on the basis of the first selective information;

recording said selected digital content on the removable recording medium,

storing address information of digital content to the broadcast station on the removable recording medium; and

reproducing the selected digital content recorded on the on the display unit of the first remote controller.

35. (Previously Presented) The transmitting method of claim 34 further comprising storing client identification on the removable recording medium.

36. (Previously Presented) The transmitting method of claim 35 further comprising:

providing the removable recording medium to a second remote controller associated with a second receiver; and

automatically receiving, without user intervention, at the second remote controller, digital content based on the address information of digital content and client identification stored on the removable recording medium.

37. (Previously Presented) The receiver of claim 29, wherein the controller compiles the attributive information of the digital content that is reproduced by a user, analyzes a taste of the user based on the compiled attributive information, and changes a weighting of a value of a parameter of the first selective information based on the analysis of the user's taste, thereby changing the filter configured to filter the attributive information to select the digital content.

38. (Previously Presented) The receiver of claim 29, wherein a parameter of the first selective information is set to exclude programs from being recorded and reproduced.

39. (Previously Presented) The receiver of claim 30, wherein the digital content includes commercial information and the controller records selected commercial information based on the first selective information in a dedicated area of the recording medium.

40. (Previously Presented) The receiver of claim 39, wherein the selected commercial content is reproduced within a predetermined time frame of the commercial message in a program.

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